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Sky News Centre

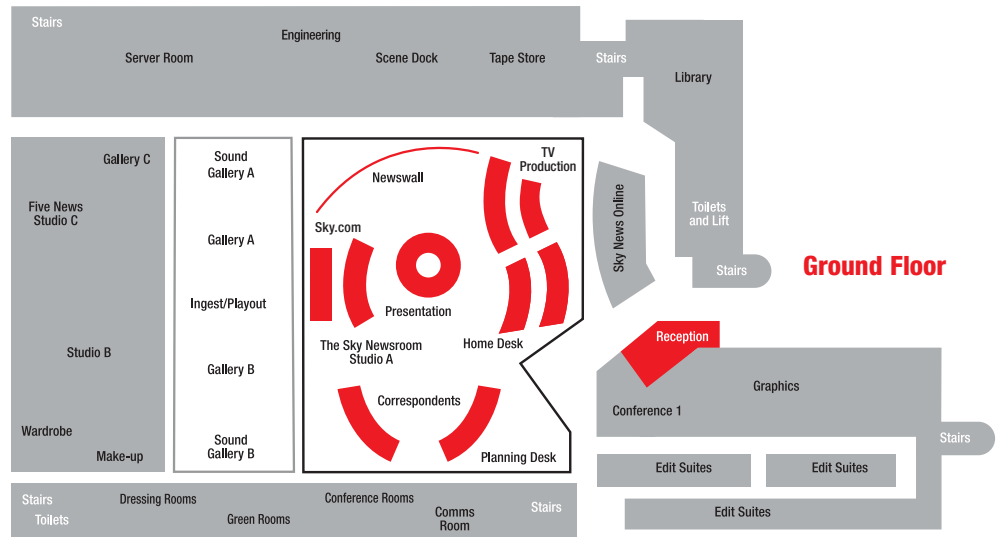
SKY NEWS

First for Breaking News

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Facts and figures

At 7,500 square feet, Sky News' new purpose-built newsroom features a newswall measuring 14m x 3m. It is 36 tiles long x 7 tiles high and can be divided into segments, or used to transmit one image. It uses LED technology for a brighter image.

At the heart of the newsroom is a state-of-the-art motorised presentation desk that rotates.

The desk has been installed with a purpose-built LED

screen – another television first – that mirrors the images on the newswall, giving depth to the picture used.

The building houses 400 Sky News staff, including five news and all technical and support staff.

The newsroom itself seats 70 journalists, has a number of presentation points, is equipped with 12 cameras, two jimmy jibs and Sky News has a separate studio (Studio B).

Sky News journalists use a server based newsroom system in its entirety – ingest, editing and play out. five news has been using the system since it launched at the start of 2005.

The set also uses LED technology and has the ability to mix colours, allowing Sky to easily create different lighting effects.

The four studio complex houses Sky News, five news, a multi-purpose studio and

a signing studio, plus a mezzanine level housing Sky News Active, Skynews.com and Sky News Radio. Sky's British architects worked with the New York partnership of architects Janson Design Group, and set designers Production Design Group, on the design of the Sky News Centre and the studio set.

See more of the Sky News Centre sky.com/virtualnewsroom